



EMBASSY OF INDIA
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HAG/COM/212/3/2018

February 11, 2019

Dear Friends,

We are pleased to inform you that as part of its outreach activities, the Embassy of India will be organizing a seminar on **“Indo-Dutch Cooperation in the Agriculture and Food Processing sector” on Friday, 22nd March, 2019, from 1400-1730 hours**, with the aim of bringing together different stakeholders for furthering bilateral cooperation. The tentative programme for the day is attached.

2. The Seminar will deliberate on the progress in economic ties, the intellectual property regime (IPR) in India as well as flagship programmes/initiatives launched by the Indian Government to encourage investments in the agriculture and food processing sector.

3. There is immense potential in the agri-food sector as India has the second largest production base for food in the world. However, only around 2% of the fruits and vegetables are processed and wastage levels can vary between 4.6-15.9%. With a large consumer base and rapidly changing consumption preferences, the large market in India offers the Netherlands significant opportunities for collaboration, trade and investment.

4. We invite you to our event and request that you register your participation as soon as possible at the link: [Registration Seminar](#). In case you are unable to attend, kindly designate a senior representative of your organization to participate in the event. Please contact Mr. Ashok C. Kaushik, Marketing Officer at markoff.thehague@mea.gov.in if you have any further queries.

5. Looking forward to welcoming you at the event.

With kind regards,

Yours sincerely,

(Mrinalini Kaur Sapra)
First Secretary (E&C)

**Embassy of India,
The Hague**

**India Seminar 2019: Prospects for Indo-Dutch Economic Cooperation in Food and
Agriculture Sector and the IPR Regime in India
March 22, 2019**

Venue: Kasteel Wittenburg, Landgoed Wittenburg, Wassenaar
Timing: 1400 - 1730 hours

Programme

- 1400 – 1430 Welcome and registration
- 1430 - 1445 Welcome remarks by Ambassador of India, H.E. Mr. Venu Rajamony
- 1445 - 1500 Address by Mr. Jaap Bond, Vice Governor of Province of North Holland
- 1500 – 1520 Address by H.E. Drs. J.C. Goet, Secretary General, Ministry of Agriculture, Nature and Food Quality (t.b.c.)
- 1520 - 1545 Break
- 1545 – 1600 Address by Mr. R. Parthasarathy, Principal Partner, Lakshmikumaran & Sridharan Attorneys, Chennai, on Intellectual Property Rights regime in India
- 1600 - 1615 Speaker Rabobank (t.b.c.)
- 1540 - 1555 Address by Chairman, Agriculture and Processed Foods Export Development Authority, New Delhi (t.b.c.)
- 1555 – 1610 Mr. Manfred Aben, Global VP R&D (Foods and Refreshment Division), Unilever
- 1610 – 1625 Address by Mr. T. Wasmuht, CEO, Spar International (t.b.c.)
- 1625 - 1645 Q&A Chaired by Mrs. Mrinalini Kaur Sapra, First Secretary, Embassy of India
- 1645 - 1730 Networking Reception
- 1730 End of Programme