

**Dear members of GMV, FME & NAFTC,**

The food processing industry in India is going through a positive transformation and is growing at the rate of 7%. The country ranks 2nd in terms of total food production globally. Indian ranks 1st in the world in terms of production of milk, bananas, mangoes, guavas, papayas, ginger and okra and ranks 2nd in the world in production of green peas, potatoes, tea, tomato, sesame, rice, wheat and fish and many other key commodities. It is the third largest producer of eggs and fifth largest producer of meat. While the production base is high, only 10% of the produce is processed. There is thus a large opportunity for the food processing sector in India to grow and opportunities for Dutch companies to benefit from this growth. Netherlands can help India face some of the challenges in areas such as harvesting technologies, processing & packaging technology, logistics, cold chain infrastructure and setting up of Mega Food Parks.

India is organizing the World Food India 2017 from November 3-5, 2017. World Food India 2017 is a mega international sourcing event in food processing and allied sector organized by the Government of India. World Food India aims to familiarize the global industry with India's policy environment, provide an investment platform for global companies and establish India as a valued partner in the global food ecosystem.

From 2 to 5 November 2017 there will be a Dutch mission to New Delhi, where the World Food India (2017) fair takes place. Considering the on food and food processing technology we think this is an important and promising event for the Dutch machine manufacturers. The RVO will be organizing the Mission to India and the invitation issued by them for participation in the Mission is given below.

A short film on the WFI 2017 can be seen at the links:

1. Youtube - <https://www.youtube.com/watch?v=1rrTpoPXtM4>
2. Twitter - <https://twitter.com/IndinNederlands/status/903555889919119360>
3. Facebook - <https://www.facebook.com/IndiaInNetherlands/posts/1458483630885381>

In case you have plans with regard to India, don't let this opportunity pass.

With kind regards,

Embassy of India  
Venu Rajamony  
Ambassador

GMV, FME and NAFTC  
Marcel van Haren  
Director