

workshop 'Modulair Bouwen van machines'

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Productmanager @ CSi



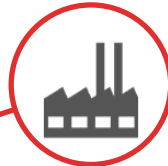
Introduction to CSi



1964
founded



€60 million
turnover 2014



4
production facilities

Four circular icons representing the flags of the production facilities: Romania, Romania, China, and Mexico.

500+
employees



11
Sales/service locations



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Introduction to our business



What our customers say:

"Excellent partnership & relations during the whole project. The implementation on site was well supervised for a perfect start-up. Well done!"

"Very reliable and professional system that performs exceptionally well."

"We selected the CSi i-Pal platform to be our standard to be implemented globally across all business units."

MARS
incorporated

P&G

Nestlé


FrieslandCampina nl


Reckitt
Benckiser

JTI

Mondelez
International


PEPSICO


Unilever

Kellogg's

DANONE

Ontex

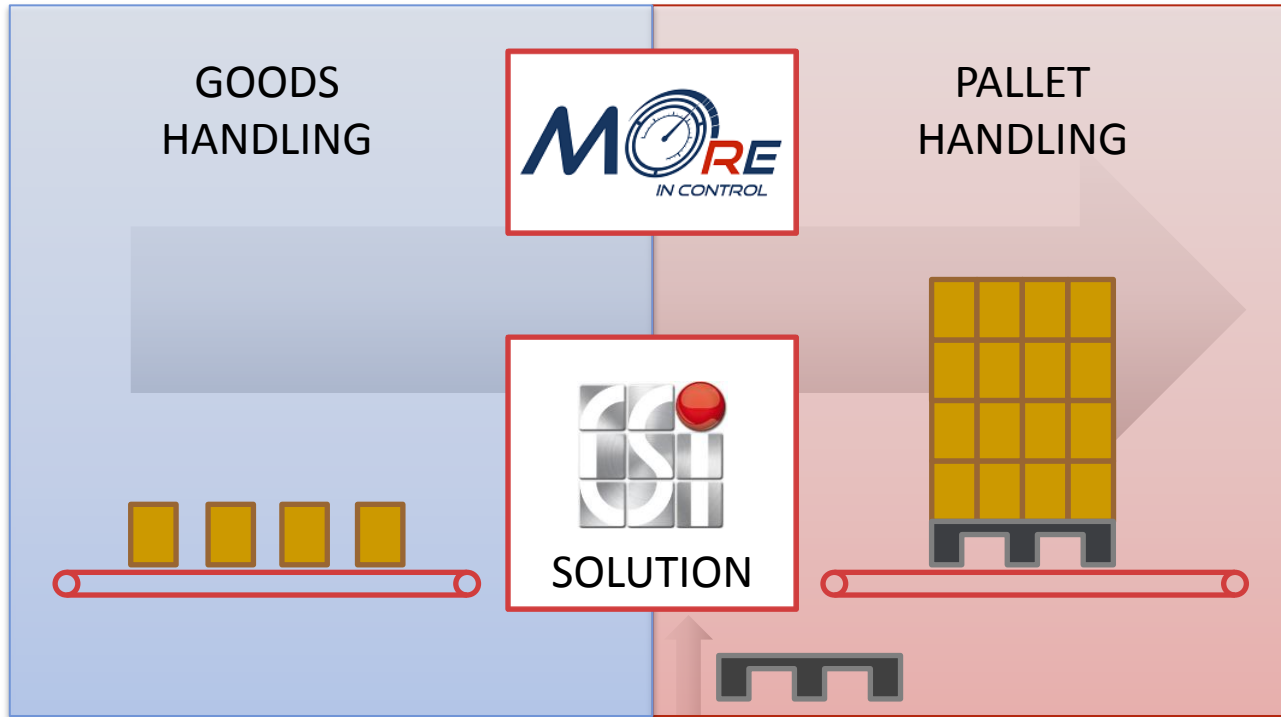

INTERNATIONAL


BRITISH AMERICAN
TOBACCO

CSi

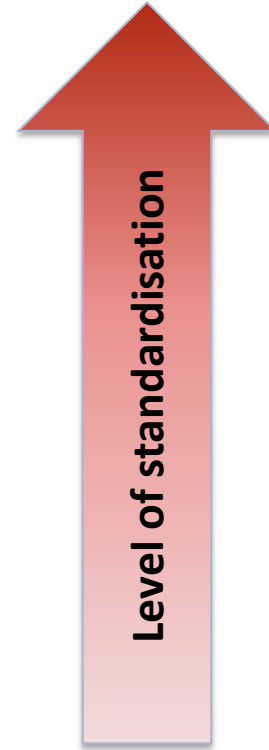
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A typical CSi project



Modular design @ CSi

3. *they are functional partitioned and make use of well-defined modular interfaces*
2. *these modules can be independently created and then used in different systems*
1. *subdivides a system into smaller parts called modules*



Standardisation @ CSi

The most important outcome of standardisation:

- 1. Predictability / eliminate risk*
- 2. Reduce lead-time in projects*
- 3. Enhance overall quality*
- 4. Reduce costs in projects*



CSi's organisation on customer approach

Projects

- *since 1964*
- *customer specific*
- *one-off*
- *effective*

- *people*
- *system integration*

Products

- *since 2005*
- *“one size fits all”*
- *reusable*
- *efficient*

Platforms

- *since 2013*
- *customer specific products*
- *corporate programs*
- *efficient effectiveness*

- *systems*
- *automated system integration*



CSi's organisation on customer approach

Projects

Products

Platforms

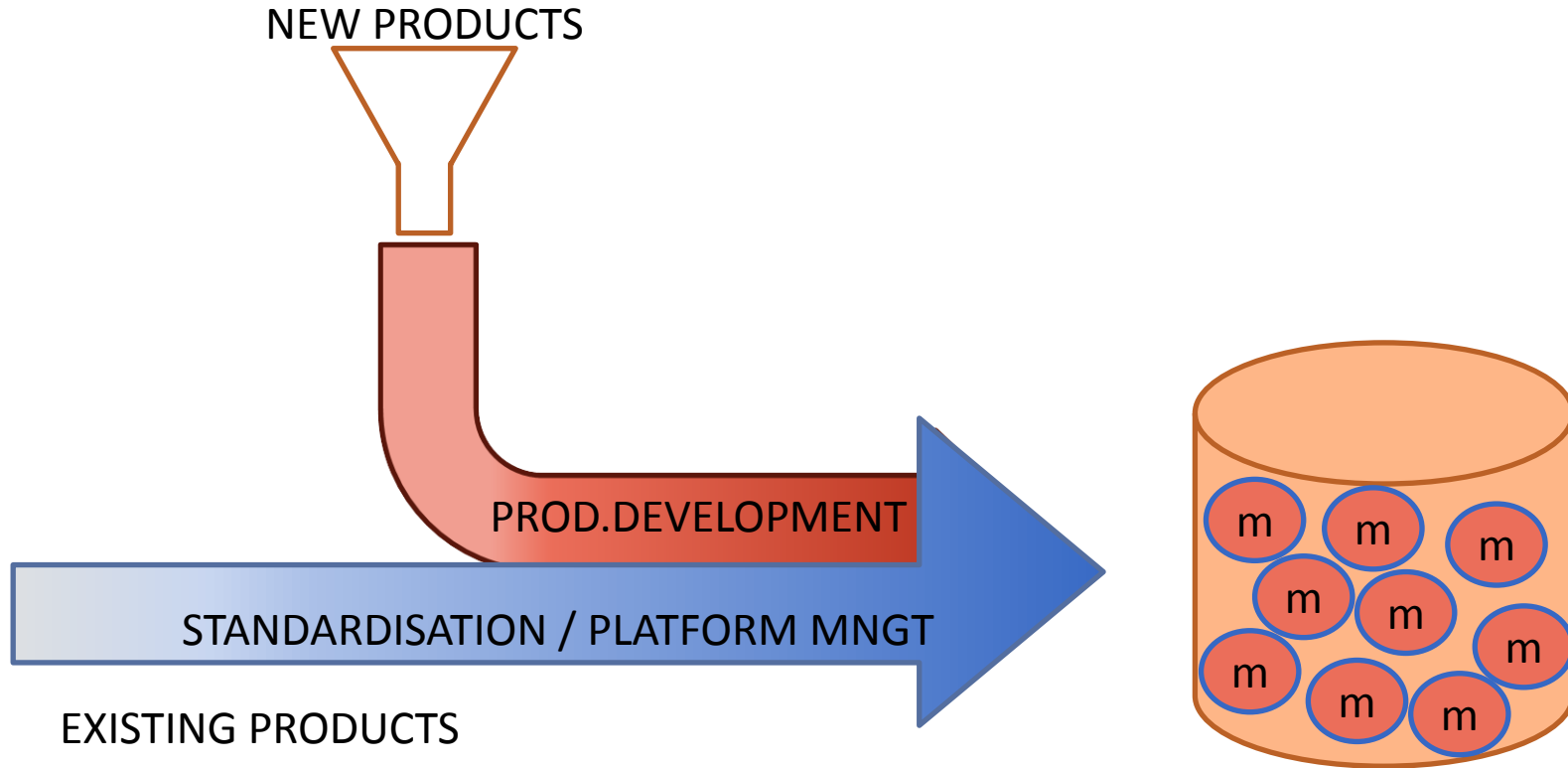


content management effort



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In practice.....



Questions



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